

ORDER

Print Date 11/05/12

09771611

GENERAL

EOM/EOC

Cash

Billing Calendar BROADCAST

Page 1 of 6

Flight Dates 10/08/12-11/06/12

Product

Order Sep 00:15:00

Contract / Revision

565996 /

MISSOURIANS 4 KOSTER

Original Date / Revision

11/05/12 11/05/12 Agency Com 15%

Billing Contact

Advertiser Koster/D/Atty Gen/MO

25 Whitlock Place

Suite 201

Agency Ref

Marietta, GA 30064

Agency LUC Media

Buying Contact

Sales Office DC-M

Sales Region NAT

25 Whitlock Place Suite 201

Marietta, GA 30064

Demographic A35+

Rev Codes

Estimate #

Alt Order #

Billing Type

Order Type

Billing Cycle

SP-POL CAN

GEN

Product Codes PL11b

<u>Priority</u>

3 Advertiser Ref

Primary Account Executive

Dan Driscoli

Account Executive Order% Start Date End Date Dan Driscoll 100%

Order Share 33% Market Value 532803

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	16%	85248
KCWE	%	0
KMBC	25%	133200
KMCI	%	0
KPXE	%	0
KSHB	25%	133200
KSMO	1%	5328

Order Lotais	5			Bill	ing Plan			
Month	# of Spots	Net Amount	Gross Amount	Rating Start Dat		# Spots	Net Amount	Gross Amount
October 2012	240		\$115,725.00					\$115,725.00
November 2012	111	\$51,085.00	\$60,100.00	0.00 10/29/12	11/06/12	111	\$51,085.00	
Totals	351	\$149,451.25	\$175,825.00	0.00				

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VII				THE RESERVE OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAME	DIEdk	Starvenu	rime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
4	10/0	8/12	11/02/12	M-F 6-7a	CM-All	6-7a	MTWTF	:30	8	\$600.002	0.00 NM	38	\$22,800.00
				M-F 6-7a									+
	Start Dat	<u>e</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
leek:	10/08/12		10/14/12	MTWTF	8	\$600.00							
leek:	10/15/12		10/21/12	MTWTF	10	\$600.00	0.00						
			10/28/12	MTWTF	10	\$600.00	0.00						
leek:	10/29/12		11/04/12	MTWTF	10	\$600.00	0.00						
4	11/0	5/12	11/05/12	M-F 6-7a	CM-All	6-7a	M	:30	2	\$600.00.2	0.00 NM	2	\$1,200.00
				M-F 6-7a						7000,00 m	0.00 / 1111		Ψ1,200.00
FOX	4 NEWS	6AN	1										
	Start Dat	<u>e</u> .	End Date	Weekdays	Spots/Week	Rate	Rating		-				
eek:	11/05/12		11/11/12	M	2								
4	10/0	8/12	11/02/12	M-F 7-9a	CM-All	7-9a	MTWTE	.30	10	\$525.00.2	0.00 8184	20	£10 050 00
				M-F 7-9a				.00	10	Ψ020.00 Z	U.UU NIVI	30	\$19,950.00
	/eek: /eek: /eek: /eek: 4 FOX	4 10/0 Start Date /eek: 10/08/12 /eek: 10/15/12 /eek: 10/29/12 4 11/0 FOX4 NEWS Start Date /eek: 11/05/12	4 10/08/12 Start Date /eek: 10/08/12 /eek: 10/15/12 /eek: 10/29/12 4 11/05/12 FOX4 NEWS 6AM Start Date /eek: 11/05/12	Start Date End Date Jeek: 10/08/12 10/14/12 Jeek: 10/15/12 10/21/12 Jeek: 10/22/12 10/28/12 Jeek: 10/29/12 11/04/12 4 11/05/12 11/05/12 FOX4 NEWS 6AM Start Date End Date Jeek: 11/05/12 11/11/12	4 10/08/12 11/02/12 M-F 6-7a M-F 6-7a M-F 6-7a M-F 6-7a Start Date	4 10/08/12 11/02/12 M-F 6-7a CM-All M-F 6-7a Start Date End Date Weekdays Spots/Week 10/08/12 10/14/12 MTWTF 8 /eek: 10/15/12 10/21/12 MTWTF 10 /eek: 10/22/12 10/28/12 MTWTF 10 /eek: 10/29/12 11/04/12 MTWTF 10 /eek: 10/29/12 11/05/12 M-F 6-7a CM-All M-F 6-7a FOX4 NEWS 6AM Start Date End Date Weekdays Spots/Week /eek: 11/05/12 11/11/12 M 2 4 10/08/12 11/02/12 M-F 7-9a CM-All	4 10/08/12 11/02/12 M-F 6-7a CM-All 6-7a M-F 6-7a Start Date End Date Weekdays Spots/Week Rate /eek: 10/08/12 10/14/12 MTWTF 8 \$600.00 /eek: 10/15/12 10/21/12 MTWTF 10 \$600.00 /eek: 10/22/12 10/28/12 MTWTF 10 \$600.00 /eek: 10/29/12 11/04/12 MTWTF 10 \$600.00 4 11/05/12 11/05/12 M-F 6-7a CM-All 6-7a FOX4 NEWS 6AM Start Date End Date Weekdays Spots/Week Rate /eek: 11/05/12 11/11/12 M 2 \$600.00 4 10/08/12 11/02/12 M-F 7-9a CM-All 7-9a	4 10/08/12 11/02/12 M-F 6-7a CM-All 6-7a MTWTF M-F 6-7a Start Date End Date Weekdays Spots/Week Rate Rating //eek: 10/08/12 10/14/12 MTWTF 8 \$600.00 0.00 //eek: 10/15/12 10/21/12 MTWTF 10 \$600.00 0.00 //eek: 10/22/12 10/28/12 MTWTF 10 \$600.00 0.00 //eek: 10/29/12 11/04/12 MTWTF 10 \$600.00 0.00 //eek: 10/29/12 11/05/12 MTWTF 10 \$600.00 0.00 4 11/05/12 11/05/12 M-F 6-7a CM-All 6-7a M FOX4 NEWS 6AM Start Date End Date Weekdays Spots/Week Rate Rating //eek: 11/05/12 11/11/12 M 2 \$600.00 0.00 4 10/08/12 11/02/12 M-F 7-9a CM-All 7-9a MTWTF	4 10/08/12 11/02/12 M-F 6-7a CM-All 6-7a MTWTF :30 M-F 6-7a Start Date End Date Weekdays Spots/Week Rate Rating /eek: 10/08/12 10/14/12 MTWTF 8 \$600.00 0.00 /eek: 10/15/12 10/21/12 MTWTF 10 \$600.00 0.00 /eek: 10/22/12 10/28/12 MTWTF 10 \$600.00 0.00 /eek: 10/29/12 11/04/12 MTWTF 10 \$600.00 0.00 4 11/05/12 11/05/12 M-F 6-7a CM-All 6-7a M :30 FOX4 NEWS 6AM Start Date End Date Weekdays Spots/Week Rate Rating /eek: 11/05/12 11/11/12 M 2 \$600.00 0.00 4 10/08/12 11/02/12 M-F 7-9a CM-All 7-9a MTWTF :30	4 10/08/12 11/02/12 M-F 6-7a CM-All 6-7a MTWTF :30 8 M-F 6-7a M-F 6-7a MTWTF :30 8	4 10/08/12 11/02/12 M-F 6-7a CM-All 6-7a MTWTF :30 8 \$600.00 2 Start Date End Date Weekdays Spots/Week Rate Rating Jeek: 10/08/12 10/14/12 MTWTF 10 \$600.00 0.00 Jeek: 10/15/12 10/21/12 MTWTF 10 \$600.00 0.00 Jeek: 10/22/12 10/28/12 MTWTF 10 \$600.00 0.00 Jeek: 10/29/12 11/04/12 MTWTF 10 \$600.00 0.00 Jeek: 10/29/12 11/05/12 MTWTF 10 \$600.00 0.00 Jeek: 10/29/12 11/05/12 MF 6-7a CM-All 6-7a M :30 2 \$600.00 2 FOX4 NEWS 6AM Start Date End Date Weekdays Spots/Week Rate Rating Jeek: 11/05/12 11/11/12 M 2 \$600.00 0.00 Jeek: 11/05/12 11/11/12 M 2 \$600.00 0.00 Jeek: 11/05/12 11/11/12 M 30 10 \$525.00 2 Jeek: 11/05/12 11/10/12 M-F 7-9a CM-All 7-9a MTWTF :30 10 \$525.00 2	4 10/08/12 11/02/12 M-F 6-7a CM-All 6-7a MTWTF :30 8 \$600.00 2 0.00 NM M-F 6-7a Start Date End Date Weekdays Spots/Week Rate Rating //eek: 10/15/12 10/14/12 MTWTF 10 \$600.00 0.00 //eek: 10/15/12 10/21/12 MTWTF 10 \$600.00 0.00 //eek: 10/22/12 10/28/12 MTWTF 10 \$600.00 0.00 //eek: 10/29/12 11/04/12 MTWTF 10 \$600.00 0.00 //eek: 10/29/12 11/05/12 M-F 6-7a CM-All 6-7a M :30 2 \$600.00 2 0.00 NM M-F 6-7a //eek: 11/05/12 11/11/12 M 2 \$600.00 0.00 //eek: 11/05/12 11/05/12 M-F 7-9a CM-All 7-9a MTWTF :30 10 \$525.00 2 0.00 NM	4 10/08/12 11/02/12 M-F 6-7a CM-All 6-7a MTWTF :30 8 \$600.00 2 0.00 NM 38 Start Date End Date Weekdays Spots/Week Rate Rating Jeek: 10/15/12 10/14/12 MTWTF 10 \$600.00 0.00 Jeek: 10/22/12 10/28/12 MTWTF 10 \$600.00 0.00 Jeek: 10/29/12 11/04/12 MTWTF 10 \$600.00 0.00 Jeek: 10/29/12 11/05/12 MF 6-7a CM-All 6-7a M :30 2 \$600.002 0.00 NM 2 Jeek: 11/05/12 11/11/12 M 2 \$600.00 0.00 Jeek: 11/05/12 11/11/12 MTWTF 2 \$600.00 0.00 Jeek: 11/05/12 11/11/12 MTWTF 2 \$600.00 0.00 Jeek: 10/29/12 11/05/12 MTWTF 2 \$600.00 0.00 Jeek: 10/29/12 11/05/12 MTWTF :30 10 \$525.002 0.00 NM 38 Jeek: 11/05/12 11/11/12 MTWTF 2 \$600.00 0.00 Jeek: 11/05/12 11/11/12 MTWTF 30 10 \$525.002 0.00 NM 38



565996 Flight Dates 10/08/12-11/06/12 **Hiatus Dates**

Original Date / Revision 11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO Product MISSOURIANS 4 KOSTER Estimate #

		nd	Inventory Cod	was considered by the second	CONTRACT TO THE PROPERTY OF THE PARTY OF THE	Time Days	Len S _l	oots	Rate Pri	Rtg Type	Spots	Amount
3 4 10	0/08/12 11/	/02/12	M-F 7-9a M-F 7-9a	CM-AI	7-9a	MTWTF	:30	10	\$525.002	0.00 NM	38	\$19,950.0
Start D	Date End	<u>Date</u>	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/	/12 10/1	4/12	MTWTF	8		0.00				Į.		
Week: 10/15/	/12 10/2	21/12	MTWTF	10	\$525.00	0.00				1		
Week: 10/22/	-	8/12	MTWTF	10	\$525.00	0.00						
Week: 10/29/	/12 11/0	4/12	MTWTF	10	\$525.00	0.00				J		
	1/05/12 11/		M-F 7-9a M-F 7-9a	CM-All	7-9a	М	:30	4	\$525.002	0.00 NM	4	\$2,100.0
_	RNING SHO									1		
<u>Start D</u> /Week: 11/05	/12 11/1	<u>Date</u> 1/12	<u>Weekdays</u> M	Spots/Week 4		Rating 0.00						
5 4 10	0/08/12 11/	02/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	MTWTF	:30	5	\$200.003	0.00 NM	18	\$3,600.0
Start D		<u>Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Neek: 10/08/	_	4/12	MTWTF	3	\$200.00	0.00						
Neek: 10/15/		1/12	MTWTF	5	+	0.00				Ī		
Neek: 10/22/		8/12	MTWTF	5		0.00				- 1		
Veek: 10/29/		4/12	MTWTF	5		0.00	******					
6 4 11 FOX4 NEW	1/05/12 11/	05/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M	:30	1	\$200.003	0.00 NM	1	\$200.0
			*** > *									
<u>Start D</u> /Neek: 11/05	12 11/1		Weekdays M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
' 4 10	0/13/12 11/	03/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a	S-	:30	2	\$500.002	0.00 NM	8	\$4,000.0
FOX4 NEW	VS 9AM-SA	T										
Start D	Date End	<u>Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Veek: 10/08/		4/12	\$-	2	\$500.00	0.00						
Veek: 10/15/			S <i>-</i>	2		0.00						
Neek: 10/22/			S-	2		0.00				- 1		
Veek: 10/29/		***************************************	S-	2		0.00			***************************************			
)/14/12 11/		Su 7-9a Su 7-9a	CM-AII	Su 7-9a	S	:30	2	\$300.002	0.00 NM	8	\$2,400.0
FOX4 NEW												
Start D			<u>Weekdays</u>	Spots/Week	Rate	Rating						
Veek: 10/08/			S	2	\$300.00	0.00				ļ		
Veek: 10/15/ [,] Veek: 10/22/ [,]			S S	2	\$300.00	0.00				1		
veek: 10/ <i>22/</i> Veek: 10/29/1			S	2 2	\$300.00 \$300.00	0.00 0.00				ĺ		
~~~			M-F 12p-1p M-F 12-1p	CM-All		MTWTF	:30	5	\$300.002	0.00 NM	18	\$5,400.0
Start D	ate End	Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Veek: 10/08/1			MTWTF	3	\$300.00	0.00						
Veek: 10/15/1			MTWTF	5	\$300.00	0.00				1		
Veek: 10/22/1			MTWTF	5	\$300.00	0.00						
Veek: 10/29/1			MTWTF	5		0.00						
	/08/12 11/0	····	M-F 5-6p 530-6p		530-6p (5:30 PM-6:0	MTWTF	:30	5	\$600.002	0.00 NM	20	\$12,000.0
Start D	ate End	Date	Weekdays	Spots/Week	Rate	Rating						
Veek: 10/08/1			MTWTF	5	\$600.00	0.00						***************************************
Veek: 10/15/1			MTWTF	5	\$600.00	0.00				i		
Veek: 10/22/1			MTWTF	5	\$600.00	0.00						
		4/12	MTWTF	5	\$600.00	0.00						

Print Date: 11/05/12



565996

Flight Dates 10/08/12-11/06/12

Hiatus Dates

Original Date / Revision 11/05/12/

11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO Product

Product MISSOURIANS 4 KOSTER Estimate #

_n Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type		tals Amount
11 4	10/08/1	2 11/02/12			6-630p	MTWTF		5	\$900.002	0.00 NM	With the last of t	\$17,100.0
			M-F 6-630p				.00	Ū	Ψ000.002	0.00 14141		ψιν,100.0
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	MTWTF	4		0.00						
Week: 10 Week: 10		10/21/12	MTWTF	5	\$900.00	0.00					l	
Week: 10		10/28/12 11/04/12	MTWTF MTWTF	5 5		0.00 0.00						
13 4		2 10/28/12	Su 5-6p	CM-All	***************************************	S	:30	1	\$250.002	0.00 NM	1	<b>6050</b> 6
	, 0, 0, 1	0/0/ /2	Su 5-6p	O(V)-7 11	о-ор		.50	'	\$250.002	U.UU INIVI	1	\$250.0
FOX41	NEWS 5P	M										
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	•					
Week: 10	)/22/12	10/28/12	S	1	\$250.00	0.00					l	
15 4	10/08/1	2 11/02/12	M-F 9-10p M-F 9-10p	CM-AII	9-10p	MTWTF	:30	5	\$1,200.002	0.00 NM	17	\$20,400.0
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	MTWTF	***************************************	\$1,200.00	0.00					l	
Week: 10	)/15/12	10/21/12	MTWTF		\$1,200.00	0.00						
-	<u>h Date Ra</u>		escription	<u>Star</u>	/End Time	7	<u>Weekdays</u>	Ler	<u>ngth</u> <u>Rate</u>	Rtg Type		
	4 10/15/12 redited	2-10/21/12 N	1-F 9-10p	9-10	p	r	MTWThF	-	:30 <del>(\$1,200.00)</del>	0.00 NM		
	4 10/15/12 redited	2-10/21/12 N	1-F 9-10p	9-10	p	P	MTWThF	-	:30 <del>(\$1,200.00)</del>	0.00 NM		
Week: 10		10/28/12	MTWTF	5	\$1,200.00	0.00						
Week: 10		11/04/12	MTWTF		\$1,200.00	0.00						
7 4	10/28/1	2 11/04/12	Su 9-10p	CM-AII		S	:30	1	\$1,200.002	0.00 NM	1	\$1,200.0
FOX4 N	NEWS-9P	'M	Su 9-10p		·				<b>,</b> ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	3,33	,	ψ1,200.0
	art Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 10/ pot Ch	<i>⊪∠zı</i> ⊺∠ <u>h Date Ra</u>	10/28/12	•		\$1,200.00 /End Time	0.00	Maria I i di i i i i i i i i i i i i i i i i					
	<u> </u>									Ota Tura		
	4 10/22/12		escription u 9-10o				<u>Neekdays</u> 			Rtg Type		
Cre	4 10/22/12 redited	2-10/28/12 S	······································	9-10			<u>/veeкdays</u> S		i <u>gth Rate</u> :30 <del>(\$1,200.00)</del>			
	redited	2-10/28/12 S	······································	9-10	p	-						
Week: 10/	redited 0/29/12	2-10/28/12 S 11/04/12	u 9-10p S	9-10 1	\$1,200.00	0.00	S	u	:30(\$1,200.00)	0.00 NM		\$12,000.0
Week: 10/	redited 0/29/12	2-10/28/12 S 11/04/12	u 9-10p	9-10 1	p	-	S	u				\$12,000.0
Week: 10/ 8 4	redited 0/29/12	2-10/28/12 S 11/04/12 2 11/02/12	u 9-10p S M-F 10-1030p M-F 10-1030p	9-10 1 CM-All	\$1,200.00 10-1030p	0.00 MTWTF	S	u	:30(\$1,200.00)	0.00 NM		\$12,000.0
Week: 10/ 8 4 <u>Sta</u>	redited 0/29/12 10/08/13 art Date	2-10/28/12 S 11/04/12	u 9-10p S M-F 10-1030p	9-10 1 CM-All Spots/Week	\$1,200.00	0.00	S	u	:30(\$1,200.00)	0.00 NM		\$12,000.0
Week: 10/ 8 4 Sta Week: 10/ Week: 10/	redited 0/29/12 10/08/13 art Date 0/08/12 0/15/12	2-10/28/12 S 11/04/12 2 11/02/12 End Date 10/14/12 10/21/12	u 9-10p S  M-F 10-1030p  M-F 10-1030p  Weekdays  MTWTF  MTWTF	9-10  1  CM-All  Spots/Week 2	\$1,200.00 10-1030p Rate	0.00 MTWTF Rating	S	u	:30(\$1,200.00)	0.00 NM		\$12,000.0
Week: 10/ 8 4 Sta Week: 10/ Week: 10/ Week: 10/	redited 0/29/12 10/08/13 art Date 0/08/12 0/15/12 0/22/12	2-10/28/12 S. 11/04/12 2 11/02/12 End Date 10/14/12 10/21/12 10/28/12	U 9-10p S  M-F 10-1030p  M-F 10-1030p  Weekdays  MTWTF  MTWTF  MTWTF	9-10  1 CM-All  Spots/Week 2 2	\$1,200.00 10-1030p Rate \$1,200.00	0.00 MTWTF <u>Rating</u> 0.00	S	u	:30(\$1,200.00)	0.00 NM		\$12,000.0
Week: 10/ 8 4 <u>Sta</u> Week: 10/ Week: 10/ Week: 10/ Week: 10/	redited )/29/12 10/08/13 art Date )/08/12 )/15/12 )/22/12 )/29/12	2-10/28/12 S. 11/04/12 2 11/02/12 End Date 10/14/12 10/21/12 10/28/12 11/04/12	### 100 ###############################	9-10 1 CM-All Spots/Week 2 2 3 3	\$1,200.00 10-1030p Rate \$1,200.00 \$1,200.00 \$1,200.00 \$1,200.00	0.00 MTWTF Rating 0.00 0.00	:30	u	:30 <del>(\$1,200.00)</del> \$1,200.00 2	0.00 NM		\$12,000.0
Week: 10/ 8 4 <u>Sta</u> Week: 10/ Week: 10/ Week: 10/ Week: 10/	redited )/29/12 10/08/13 art Date )/08/12 )/15/12 )/22/12 )/29/12	2-10/28/12 S. 11/04/12 2 11/02/12 End Date 10/14/12 10/21/12 10/28/12	### 10-10p  ### 10-1030p  ###	9-10  1 CM-All  Spots/Week 2 2 3 3 CM-All	\$1,200.00 10-1030p Rate \$1,200.00 \$1,200.00 \$1,200.00 \$1,200.00 530-6p	0.00 MTWTF Rating 0.00 0.00 0.00 0.00 0.00	S	u	:30(\$1,200.00)	0.00 NM		
Week: 10/ 8 4 Sta Week: 10/ Week: 10/ Week: 10/ 9 4	redited 0/29/12 10/08/13 art Date 0/08/12 0/15/12 0/22/12 0/29/12 11/05/13	2-10/28/12 S. 11/04/12 S. 11/04/12 2 11/02/12 End Date 10/14/12 10/21/12 10/28/12 11/04/12 2 11/05/12	u 9-10p S  M-F 10-1030p  M-F 10-1030p  Weekdays  MTWTF  MTWTF  MTWTF  MTWTF  M-F 5-6p 530-6p	9-10  1 CM-All  Spots/Week 2 2 3 3 CM-All	\$1,200.00 10-1030p Rate \$1,200.00 \$1,200.00 \$1,200.00 \$1,200.00 530-6p (5:30 PM-6:0	0.00 MTWTF Rating 0.00 0.00 0.00 0.00 M	:30	3	:30 <del>(\$1,200.00)</del> \$1,200.00 2	0.00 <i>NM</i>	10	
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Print Date: 11/05/12

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565996

Flight Dates 10/08/12-11/06/12

Hiatus Dates

Original Date / Revision 11/05/12/

5/12/ 11/05/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO

Product MISSOURIANS 4 KOSTER Estimate #

n Ch Start	End	Inventory Code M-F 10-1030p	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amoun
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ot Ch Date R	ange <u>D</u>	escription	<u>Start</u>	/End Time	N	/eekdays	<u>Len</u>	gth Rate	Rtg Type		
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6 4 11/05/	12 11/05/12	•		530-6p	M	:30	1	\$600.00 2	0.00 NM	1	\$600.0
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Start Date Veek: 10/15/12 Veek: 10/22/12 Veek: 10/29/12  3 4 11/05/  Start Date Veek: 11/05/12  Veek: 10/15/12 Veek: 10/22/12 Veek: 10/29/12  O 4 10/15/2  Veek: 10/29/12  Start Date Veek: 10/29/12  Start Date	End Date 10/21/12 10/28/12 11/04/12 12 11/05/12 End Date 11/11/12 12 11/02/12 End Date 10/21/12 10/28/12 11/04/12 12 11/02/12 End Date 10/21/12 10/28/12 11/04/12 12 11/02/12 End Date	M-F 430a News M-F 430-5a News Weekdays MTWTF MTWTF M-F 430a News M-F 430-5a News Weekdays M M-F 530-6a M-F 530-6a Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF M-F 10-11a Weekdays	CM-All S Spots/Week 5 5 5 CM-All S Spots/Week 2 CM-All S Spots/Week 5 5 5 5 5 5 5 6 6 6 6 6 6 6 6 6 6 6 6	430-5a  Rate \$100.00 \$100.00 \$100.00 430-5a  Rate \$100.00 530-6a  Rate \$200.00 \$200.00 \$10-11a  Rate	0.00  MTWTF  Rating 0.00 0.00 0.00 M  Rating 0.00 MTWTF  Rating 0.00 0.00 0.00 MTWTF  Rating	:30	2	\$100.003 \$200.003	0.00 NM 0.00 NM	2 15	\$200.0 \$3,000.0
Start Date Neek: 10/15/12 Neek: 10/22/12 Neek: 10/29/12 Neek: 11/05/12 Neek: 11/05/12 Neek: 11/05/12 Neek: 10/15/12 Neek: 10/22/12 Neek: 10/29/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12	End Date 10/21/12 10/28/12 11/04/12 12 11/05/12 End Date 11/11/12 12 11/02/12 End Date 10/21/12 11/04/12 12 11/02/12 End Date 10/21/12 11/04/12 12 11/02/12 End Date 10/21/12	M-F 430a News M-F 430-5a News Weekdays MTWTF MTWTF M-F 430a News M-F 430-5a News Weekdays M M-F 530-6a M-F 530-6a Weekdays MTWTF MTWTF MTWTF MTWTF M-F 10-11a Weekdays MTWTF	CM-All Spots/Week 5 5 5 CM-All Spots/Week 2 CM-All Spots/Week 5 5 CM-All Spots/Week 5 5 5 CM-All	430-5a  Rate \$100.00 \$100.00 \$100.00 430-5a  Rate \$100.00 530-6a  Rate \$200.00 \$200.00 \$10-11a  Rate \$150.00	0.00  MTWTF  Rating 0.00 0.00 0.00 M  Rating 0.00 MTWTF  Rating 0.00 0.00 0.00 0.00 MTWTF  Rating 0.00	:30	2	\$100.003 \$200.003	0.00 NM 0.00 NM	2 15	\$200.0
Start Date Veek: 10/15/12 Veek: 10/29/12 3 4 11/05/  Start Date Veek: 11/05/12 9 4 10/15/12 Veek: 10/22/12 Veek: 10/29/12 0 4 10/15/12 Veek: 10/29/12 Veek: 10/29/12 Veek: 10/29/12 Veek: 10/15/12	End Date 10/21/12 10/28/12 11/04/12 12 11/05/12 End Date 11/11/12 12 11/02/12 End Date 10/21/12 10/28/12 11/04/12 12 11/02/12 End Date 10/21/12 10/28/12 11/04/12 12 11/02/12 End Date 10/21/12 10/28/12	M-F 430a News M-F 430-5a News Weekdays MTWTF MTWTF M-F 430a News M-F 430-5a News Weekdays M M-F 530-6a M-F 530-6a Weekdays MTWTF MTWTF MTWTF MTWTF M-F 10-11a Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF MTWTF MTWTF	CM-All Spots/Week 5 5 5 CM-All Spots/Week 2 CM-All Spots/Week 5 5 CM-All Spots/Week 5 5 5 CM-All	430-5a  Rate \$100.00 \$100.00 \$100.00  430-5a  Rate \$100.00  530-6a  Rate \$200.00 \$200.00 \$10-11a  Rate \$150.00 \$150.00	0.00  MTWTF  Rating 0.00 0.00 0.00 M  Rating 0.00 MTWTF  Rating 0.00 0.00 0.00 MTWTF  Rating 0.00 0.00 0.00 0.00	:30	2	\$100.003 \$200.003	0.00 NM 0.00 NM	2 15	\$200.0 \$3,000.0
Start Date Veek: 10/15/12 Veek: 10/22/12 Veek: 10/29/12  3	End Date 10/21/12 10/28/12 11/04/12 12 11/05/12 End Date 11/11/12 12 11/02/12 End Date 10/21/12 11/04/12 12 11/02/12 End Date 10/21/12 11/04/12 12 11/02/12 End Date 10/21/12	M-F 430a News M-F 430-5a News Weekdays MTWTF MTWTF MTF 430a News M-F 430-5a News Weekdays M M-F 530-6a M-F 530-6a Weekdays MTWTF	CM-All Spots/Week 5 5 5 CM-All Spots/Week 2 CM-All Spots/Week 5 5 CM-All Spots/Week 5 5 5 CM-All	### Rate	0.00  MTWTF  Rating 0.00 0.00 0.00 M  Rating 0.00 MTWTF  Rating 0.00 0.00 0.00 0.00 MTWTF  Rating 0.00	:30	2	\$100.003 \$200.003	0.00 NM 0.00 NM	2 15	\$200.0 \$3,000.0



565996

Flight Dates 10/08/12-11/06/12

**Hiatus Dates** 

Original Date / Revision 11/05/12/

11/05/12

Order Sep 00:15:00

Advertiser Koster/D/Atty Gen/MO

Product MISSOURIANS 4 KOSTER Estimate #

Amoun	Spots	Rtg Type	Nate FII	45	Len Spo	Time Days			Inventory Code		4014	4	ADDITION 1
\$3,500.0	14	0.00 NM	\$250.003	5	:30	MTWTF	4-5p	CM-AII	M-F 4-5p M-F 4-5p	2 11/02/12	10/15/1	4	31
		Rtg Type	g <u>th</u> Rate	Leng	<u>Veekdays</u>	Rating 0.00	<u>Rate</u> \$250.00 /End Time	Spots/Week 5 Star	Weekdays MTWTF Description		art Date 0/15/12 h Date Ra	ek: 1	Spot
		0.00 NM	30 (\$250.00)		TWThF	ı		4-5p	Л-F 4-5p	2-10/21/12 N	4 10/15/1: redited		2
						0.00 0.00	\$250.00 \$250.00	5 5	MTWTF MTWTF	10/28/12 11/04/12	)/22/12 )/29/12		
\$250.0	1	0.00 NM	\$250.003	1	:30	M	4-5p	CM-AII	M-F 4-5p M-F 4-5p	2 11/05/12	11/05/1	4	2
						Rating 0.00	<u>Rate</u> \$250.00	Spots/Week 1	Weekdays M	End Date 11/11/12	<u>art Date</u> /05/12	_	Wε
\$0.0	1	0.00 NM	\$0.00 VIP	1	:30	M	4-5p	CM-AII	M-F 4-5p M-F 4-5p	2 10/15/12	10/15/1	4	3
						Rating 0.00	<u>Rate</u> \$0.00	Spots/Week 1	<u>Weekdays</u> M	End Date 10/21/12	art Date /15/12		Vε
\$0.0	4	0.00 NM	\$0.00 VIP	4	:30	-TWTF	430-5a		M-F 430a News M-F 430-5a News	2 10/19/12	10/16/1	4	4
						Rating 0.00	<u>Rate</u> \$0.00	Spots/Week 4	<u>Weekdays</u> -TWTF	End Date 10/21/12	art Date /15/12		
\$0.0	4	0.00 NM	\$0.00 VIP	4	:30	1202a -TWTF	M-F 1132p		M-F 1132p-1202a M-F 1132p-1202a	2 10/19/12	10/16/1	4	5
						Rating 0.00	<u>Rate</u> \$0.00	Spots/Week 4	<u>Weekdays</u> -TwTF	End Date 10/21/12	art Date /15/12		۷e
\$0.0	4	0.00 NM	\$0.00 VIP	4	:30	TF	430-5a	CM-All	M-F 430a News M-F 430-5a News	2 10/19/12	10/18/1	4	6
						Rating 0.00	<u>Rate</u> \$0.00	Spots/Week 4	<u>Weekdays</u> TF	End Date 10/21/12	art Date /15/12		۷e
\$0.0	4	0.00 NM	\$0.00 VIP	4	:30	1202aTF	M-F 1132p-		M-F 1132p-1202a M-F 1132p-1202a	2 10/19/12	10/18/12	4	7
						Rating 0.00	<u>Rate</u> \$0.00	Spots/Week 4	TF	End Date 10/21/12	art Date /15/12		Ve
\$250.0	1	0.00 NM	\$250.003	1	:30	MTWTF	4-5p	CM-AⅡ	M-F 4-5p M-F 4-5p	2 10/26/12		4	3
						<u>Rating</u> 0.00	<u>Rate</u> \$250.00	Spots/Week 1	<u>Weekdays</u> MTWTF	End Date 10/28/12	rt Date /22/12		Ve
\$600.0	1	0.00 NM	\$600.00 2	1	:30	TF 00 PM)	530-6p (5:30 PM-6:	CM-All	M-F 5-6p 530-6p	2 10/19/12	10/18/12	4	)
						Rating 0.00	<u>Rate</u> \$600.00	Spots/Week 1	<u>Weekdays</u> TF	End Date 10/21/12	<u>rt Date</u> /15/12		Ve
\$100.0	1	0.00 NM	\$100.003	1	:30	TF	9-10a	CM-All	M-F 9-10a M-F 9-10a	2 10/19/12	10/18/12	4	)
_						Rating 0.00	<u>Rate</u> \$100.00	Spots/Week 1	TF	End Date 10/21/12	15/12		/e
\$1,200.00	1	0.00 NM	1,200.002	1 \$1	:30	MTWTF	9-10p	CM-AII	M-F 9-10p M-F 9-10p			4	
			***************************************			Rating	Rate	Spots/Week		End Date			ic.
<u></u>	4	0.00 NM	\$250.003	1	:30	0.00 MTWTF	\$1,200.00 4-5p	1 CM-All	MTWTF M-F 4-5p	11/04/12	***************************************	9k: 10, 4	vee
\$250.00	1	U.UU INIVI	₩Z3V.UU 3	'	.50	HIMILA	. <b>OP</b>	₩171II	M-F 4-5p		· ·-		



565996

Flight Dates 10/08/12-11/06/12

<u>Hiatus Dates</u>

Original Date / Revision 11/05/12/ 11/05/12

Order Sep

00:15:00

Advertiser Koster/D/Atty Gen/MO

Product MISSOURIANS 4 KOSTER Estimate #

42 4 10/22/12 10/26/12 M-F 4-5p CM-All 4-5p MTWTF :30 1 \$250.00 3 0.00 NM 1 \$250.00  Start Date End Date Weekdays MTWTF 1 \$250.00 0.00  43 4 11/02/12 11/02/12 M-F 9-10p CM-All 9-10pF :30 1 \$1,200.00 2 0.00 NM 1 \$1,200.00  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12F 1 \$1,200.00 0.00  44 4 10/29/12 11/02/12 M-F 5-6p CM-All 530-6p M :30 2 \$600.00 2 0.00 NM 2 \$1,200.00  Start Date End Date Weekdays Spots/Week Rate Rating (5:00 PM-5:30 PM)  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 MTWTF 2 \$600.00 0.00													Tota	ıls
No.   No.	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
Week: 10/22/12         10/28/12         MTWTF         1         \$250.00         0.00           43         4         11/02/12         11/02/12         M-F 9-10p         CM-All         9-10p        F         :30         1         \$1,200.00         0.00         NM         1         \$1,200.00         0.00         NM         1         \$1,200.00         0.00         NM         1         \$1,200.00         0.00         0.00         NM         2         \$1,200.00         0.00         0.00         0.00         NM         2         \$1,200.00         0.00         0.00         0.00         NM         2         \$1,200.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.	42	4	10/22/12	10/26/12	•	CM-AII	4-5p	MTWTF	:30	1	\$250.003	0.00 NM	1	\$250.00
M-F 9-10p   Week: 10/29/12   11/04/12     M-F 5-6p   CM-All 530-6p   M :30   2 \$600.00 2   0.00 NM   2 \$1,200.00	We	***************************************				Spots/Week 1								
Week: 10/29/12         11/04/12        F         1 \$1,200.00         0.00           44         4         10/29/12         11/02/12         M-F 5-6p         CM-All 530-6p         M         :30         2 \$600.00 2         0.00 NM         2 \$1,200.00           5-530P         (5:00 PM-5:30 PM)         5-530 PM	43	4	11/02/12	11/02/12	- 1	CM-All	9-10p	~~~F	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
5-530P (5:00 PM-5:30 PM) <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/29/12 11/04/12 MTWTF 2 \$600.00 0.00  45 4 11/03/12 11/03/12 College Football Late CM-All 6p-ccS- :30 1 \$1,400.00 2 0.00 NM 1 \$1,400.00	We					Spots/Week 1		***************************************						
Week: 10/29/12         11/04/12         MTWTF         2         \$600.00         0.00           45         4         11/03/12         11/03/12         College Football Late         CM-All 6p-cc        S-         :30         1         \$1,400.00 2         0.00 NM         1         \$1,400.00	44	4	10/29/12	11/02/12			•		:30	2	\$600.002	0.00 NM	2	\$1,200.00
	We													
	45	4	11/03/12	11/03/12			6р-сс	S-	:30	1	\$1,400.002	0.00 NM	1	\$1,400.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/29/12         11/04/12        S-         1 \$1,400.00         0.00	We							<del></del>						
N46 4 11/06/12 11/06/12 M-F 530-6a CM-All 530-6a -T :30 1 \$200.003 0.00 NM 1 \$200.00 M-F 530-6a	N 46	4	11/06/12	11/06/12		CM-All	530-6a	-Т	:30	1	\$200.003	0.00 NM	1	\$200.00
Start Date End Date Weekdays Spots/Week Rate Rating		Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11/05/12 11/11/12 -T 1 \$200.00 0.00	We	ek: 11/	05/12	11/11/12	-T	1	\$200.00	0.00						

Totals 351\$175,825.00